



सूचना भवन, 8 सी.जी.ओ. कॉम्प्लेक्स, लोदी रोड, नई दिल्ली - 110 003  
Soochna Bhawan, 8, CGO Complex, Lodhi Road, New Delhi-110 003  
☎ 24366745-46-47-49 / 24366403-04-05-25 फ़ैक्स Fax : विस्तार Extn. 224  
ई-मेल E-Mail : pcibpp@gmail.com वेबसाइट Website : www.presscouncil.nic.in

## **PRESS RELEASE**

**PR/10/19-20-PCI**

**Dated :13.9.2019**

### **Guidelines Adopted by PCI on mental illness/Reporting on suicide cases**

In pursuance of Section 24(1) of Mental Health Care Act, 2017 relating to publication/reporting of the news related to Mental Illness, the Council has adopted norm, which is as follows:

*"The media shall not publish photograph or any other information in respect of person undergoing treatment at mental health establishment without the consent of the person with mental illness"*

### **Reporting of suicide cases and presentation of reports**

2. The Council has adopted the guidelines in pursuance of World health Organization report on Preventing suicide: a resource for media professionals – 2017 Newspapers and news agencies while reporting the cases of suicide must not :

- (i) place stories about suicide prominently and unduly repeat such stories;
- (ii) use language which sensationalize or normalizes suicide, or presents it as a constructive solution to problems;
- (iii) explicitly describe the method used;
- (iv) provide details about the site/location;
- (v) use sensational headlines;
- (vi) use photographs, videos footage or social media links.

In pursuance of Section 30(a) of the Mental Health Care Act, 2017 the print media shall give wide publicity of the said Act in the print media time to time.

